HEC LAUSANNE
EXECUTIVE MBA
swiss learning. global perspectives.
welcome to a world of opportunities

Each year our Executive MBA programme attracts a diverse group of motivated professionals pursuing roles that require new skills, greater responsibility and strong leadership. Although our participants arrive with their own specific goals, they all share a common objective: a commitment to change.

At HEC Lausanne we share this commitment. Our comprehensive programme enables our graduates to better understand and negotiate the ever-shifting business environment at both a personal and professional level. Our culture provides a unique learning environment, combining a Faculty known for its cutting-edge research and diverse teaching methods with a network of partners that will prepare you to transform your career, organisation, or industry.

We look forward to meeting you and discussing how our programme can help you achieve your goals.

“Our Executive MBA offers a unique opportunity to take time out from your business life to reframe your focus and review your aims. Many of the participants who complete our programme are transformed professionally and personally. They are energised with a fresh new vision of the possibilities open to them and are equipped with the skills needed to fulfil their highest potential. ”

Jeffrey S. Petty, Academic Director
the programme at a glance

Programme Format

Duration: 16 months

Schedule: Fridays and Saturdays every second week, with three additional block weeks

Location: UNIL campus + one residential week abroad

Language: English

Intake: September

Curriculum: Core Business Concept Modules
Professional & Personal Development Modules
2 Focus Areas:
- Healthcare Management
- Management & Corporate Finance

Accreditations & Rankings

Dual Accreditation: EQUIS & AMBA

Financial Times Top 100 Executive MBA (2012–2016)

Eduniversal
- Our programme in Management & Corporate Finance is ranked 4th in Western Europe
- Our programme in Healthcare Management is ranked 6th in the world

Our programme in Healthcare Management is recognised by the Fédération des Médecins Suisses (FMH).
1. Quality, Evidence-Based Teaching

The Executive MBA programme leverages the latest research and specific methodologies to deliver courses developed to match the needs and expectations of managers operating in demanding and dynamic environments and organisations. **Oriented toward teaching and promoting responsible business practices**, our programme challenges participants to develop new perspectives that require them to consider the impact of their actions on both their organisation and society.

2. Challenging & Inspiring Peers

The selection process for the Executive MBA at HEC Lausanne is intensive for a reason. We believe that it is our responsibility to build a **dynamic yet heterogeneous** class with an appropriate blend of academic backgrounds, professional experiences and career ambitions. Learning, especially in the context of the Executive MBA, is a social process, and classmates as well as professors contribute to participants’ progress.

3. Professional & Personal Development

We believe that an MBA should bring more than an executive qualification. It should be a **unique opportunity** for participants to take time from their business life to reframe their focus and review their aims. Participants are likely to finally pinpoint the real meaning and professional purpose they have been looking for. Executive coaches and specialists accompany students throughout the programme to **further their individual development**, improve team effectiveness and enhance their skills.

4. A Great Fit with Professional Life

Designed to fit professional and personal commitments, classes are held every second week. Preparation for classes and completing assignments requires time, but the scope and delivery of the programme allow participants to **maintain a balance** in their professional and personal life.
why hec lausanne

The Faculty of Business and Economics of the University of Lausanne (HEC Lausanne) prepares responsible managers and entrepreneurs to generate and implement ideas that impact society.

The Faculty is regarded as a leading business school, offering the highest quality management and economics education and conducting notable research across various fields of business studies.

HEC Lausanne delivered its first MBA programme in 1979. Designed for ambitious managers seeking to enhance their career opportunities, the full-time MBA evolved into an Executive MBA in 2005. Initially launched with a focus in Corporate Finance, the programme rapidly grew in size and scope with a second track being offered in 2011, the Executive MBA focus in Healthcare Management.

The Executive MBA enables participants to interact with their international peers and professors, as well as to gain a more in-depth knowledge of business fundamentals within a challenging academic environment.

FAST FACTS

University of Lausanne
- Founded in 1537
- Became a university in 1890
- 7 faculties
- 14,475 students
- 2,415 full-time employees

International Business School
- 100 academic partnerships
- 42% international students
- 65% international faculty

HEC Lausanne
- Founded in 1911
- 3,300 students
- 88 full-time professors
- 350 researchers
- +13,000 alumni

MBA & Executive MBA
- Cohort of 45 to 55 students
- +800 alumni
inspiring professors and lecturers

How can we expect to nurture participants as they seek to become visionaries, leaders and agents of change if we are not inspiring teachers ourselves?

Our dynamic, bold, sometimes unorthodox and often unusual teaching methods have helped us consistently rank as an exciting, best-in-class Executive MBA programme. Our professors develop theories and new methodologies that form the foundations of our academic excellence.

As a university-based business school, HEC Lausanne has two main missions toward the community: Research and Teaching. These activities complement each other, as our professors use their research to enrich and strengthen their teaching. HEC professors hold doctorates from world-leading universities and have many years of teaching experience within the Executive MBA programme. In addition to their academic responsibilities, they are an active part of the international business community.

an international perspective

Situated at the heart of a key European business cluster and with over 70% of the Faculty comprised of international professors and lecturers, HEC Lausanne is a global campus; indeed, it is one of the most cosmopolitan business schools in Europe. Our location in French-speaking Switzerland, home to the headquarters of many international corporations, the United Nations, a strong finance industry and a significant pharmaceutical hub, means we attract a particularly rich and unique mix of mid-career professionals. Participants work in global organisations and are highly motivated to learn and bring their skills to the classroom.

partnerships enrich our programme

Strong relationships with key partners are the result of our clear business and market orientation. We actively collaborate with organisations and businesses that enhance the value of the academic, leadership and career-related aspects of our programme.
dynamism through diversity

At HEC Lausanne we value diversity, meaning we evaluate each participant’s professional experience, academic achievement and personal qualities. Each year our participants hail from a wide variety of organisations and have worked around the world. They all have strong motivation, high ambitions and clear career aspirations. They understand how the programme can help them achieve their professional and personal goals.

The experience and personality that each participant brings to our programme continuously shape and inform the classroom experience. Whether it is our participants, professors, alumni or partners, our people really are a differentiating and defining element of our Executive MBA.

class profile

- Class of 45-55 participants
- Female ratio: 25%-40%
- Average age: 38
- More than 15 different nationalities
- Average years of professional experience: 12

NATIONALITIES
CLASS OF 2017

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<thead>
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<th>Nationality</th>
<th>Percentage</th>
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<tr>
<td>European</td>
<td>63%</td>
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<td>Swiss</td>
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<td>Other</td>
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EDUCATIONAL BACKGROUND
CLASS OF 2017

<table>
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<th>Educational Background</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Engineering</td>
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<tr>
<td>Sciences</td>
<td>30%</td>
</tr>
<tr>
<td>Management and Economics</td>
<td>20%</td>
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</tbody>
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maximilien murone

“With about 20 years of experience in the life sciences industry, I came into the programme looking to strengthen my knowledge of business management, broaden my perspectives and meet other professionals from different backgrounds and industries. I found more than a valuable network; I met interesting and inspiring people, some of whom have since become business partners! The focus in Healthcare Management has helped me develop a global view of that sector and all parties involved, hence complementing my oncology specialty. Upon graduation I felt ready for a new challenge and was offered a COO position in a biopharmaceutical company, where I can combine both my scientific and leadership expertise.”

jennifer avancena

“I was looking for a programme which allowed me to develop a more holistic approach as a manager and complement my 17-year career in sales and marketing within the cosmetic industry. Business is more competitive than ever; you cannot survive if you do not have the necessary tools to create innovative solutions in a fast-changing market environment, and this is why I came to HEC Lausanne. While I was lucky to have the support of my company and superiors, I was also able to combine my studies with a busy family life and other commitments, which was very important to me. The programme was challenging, but the class cohesion was great and we had lots of fun along the way!”

alexandre rio

“Joining the Executive MBA was the perfect opportunity to reflect on my career, professional achievements and what my next step would be. The combination of the high quality of teaching, the diversity of participants and the applicability of the competences taught allows you to create a positive impact on your environment. It not only provides a powerful set of tools to improve the way you work and interact with your colleagues, it also sharpens your internal compass so you can make key decisions for yourself. I came out of this journey feeling more energised and with a new career path in entrepreneurship.”
what to expect from the programme

Our programme has been designed to address the needs of managers and companies today by helping you acquire key multidisciplinary competences. The curriculum consists of core business concept modules, complemented by a chosen focus area, either in Healthcare Management or in Management & Corporate Finance.

Key Learning Objectives of the Executive MBA programme include:

- Developing effective management strategies and leading their implementation
- Leveraging key management concepts and tools to boost your organisation’s competitiveness
- Learning and applying the latest leadership principles
- Enhancing soft skills and interpersonal aptitudes
- Re-thinking entrepreneurship and intrapreneurship to generate new business opportunities

Focus in Healthcare Management

Healthcare is one of the most important industries in Switzerland, where one in ten workers is employed in this sector. Hospitals, pharmaceutical groups, med- and biotechnology companies, insurers, research centres, government and non-profit organisations, start-ups and many more stakeholders are looking for well-qualified leaders who understand the complexity and the big picture of the market.

Oriented toward the needs of this dynamic industry, the focus in Healthcare Management provides participants with the necessary tools to meet future challenges in this fast-changing environment. The curriculum benefits from the expertise of multidisciplinary faculty members, including in business strategy, medical technology, health regulations, therapeutic innovation and so on. With many of the world’s leading health companies located on our doorstep, participants are also invited to take advantage of the medical partnerships offered throughout the programme. Our Executive MBA is recognised by the Fédération des Médecins Suisses (FMH) and graduates are eligible to receive 25 credits toward ISFM training.

“The focus in Healthcare Management brings together professionals from various sectors of the industry, who generally have different perspectives on the same subject. In my class, they are invited to explain their points of view and expertise. My aim is to provide them with the necessary tools to develop a comprehensive vision of the industry and understand the decision-making process of health companies, including stakeholders from different interest groups. Most often, participants leave my class with a new outlook and a better understanding of the decisions made in the healthcare environment.”

Jean-Pierre Fonta, Lecturer of Therapeutic Innovation
Focus in Management & Corporate Finance

The HEC Lausanne faculty is internationally recognised for the outstanding quality of its education and research in finance. Participants who choose the focus in Management & Corporate Finance have the unique opportunity to benefit from that expertise. The focus is designed to improve executives’ and entrepreneurs’ understanding of the fundamental concepts of finance, which are essential for today’s leaders in any industry.

Building on financial theories and policies, business cases, concrete applications and implications, professors aim to democratise the seemingly complex financial principles and help participants develop a holistic view. Through modules exploring corporate finance, financial investments and strategic taxation, participants acquire the tools and knowledge to apply these principles to a range of different situations and industries. They are able to identify and exploit financial planning opportunities to drive the performance of their organisations.

“Coming into my class, many participants believe that the topic of financial investments is for experts and that the course will be very complicated. My goal is to help them understand the financial concepts that every leader should know and can know without any difficulty. I aim to help them see finance as an interesting and important part of their professional and even personal life.”

Amit Goyal, Professor of Financial Investments
The core of the programme aims to enhance participants' understanding of business analytics, strategic management and leadership.

- Accounting & Control
- Business & Society
- Business Economics
- Business Law Fundamentals
- Strategy Consulting Project
- Entrepreneurship
- Finance Fundamentals
- Financial Accounting
- Leadership
- Leading Organisational Culture & Change
- Marketing Management
- Negotiation
- Operations Management
- Public Speaking & Presence
- Statistics & Quantitative Methods
- Strategic Management
- Sustainability & Strategy

**Healthcare Management**
- Healthcare Strategy & Marketing
- Health Technology Assessment & Regulation
- Therapeutic Innovation

**Management & Corporate Finance**
- Corporate Finance
- Financial Investments
- Strategic Taxation Issues
At HEC Lausanne, our professional and personal development programme – which runs throughout the 16 months – aims to enhance participants’ skills and help them develop a career plan. Our tailored approach enables each participant to identify and analyse his or her particular needs and goals. Participants work with our professional and executive coaches to develop their skills and methodologies to strengthen particular aspects of their interpersonal competences.

Career Management Series
Individual & Group Coaching
Marketing Yourself
Mindfulness & Personal Reflection

Collaboration comes into play especially with the capstone projects. Participants work on these assignments to apply the tools and knowledge acquired in class from an executive management viewpoint. The projects aim to make participants embrace a particular topic while developing a big-picture mindset.

Strategy Consulting Project
Entrepreneurship Group Project
Strategy & Sustainability Group Project
professional & personal development

To advance in one’s career and personal life, self-awareness, confidence and social skills play a key role in helping us become the successful, driven and self-aware individuals we all seek to be. At HEC Lausanne, participants are able to benchmark themselves with respect to communication, teamwork, leadership and presentation skills. A personalised plan is developed to guide each participant on the path to continued development in alignment with his or her professional direction and personal aspirations.

Our Career Management Series aims to support professional development. Career advice is offered to participants who would like to assess their professional situation. Whether seeking a career change or advancement in their organisation, participants learn how to more effectively build and leverage their professional network, use the latest career search tools and better understand how different assessment tools are used in the job market.

Everyone is supported in their aim to achieve deeper self-assessment and awareness. This module focuses on self-development but also on building effective teams. Through personalised and group sessions, participants learn to give and receive high quality feedback, develop their individual goals and identify their strengths and development opportunities.

Mindfulness is a state of active, open attention on the present. Through practical lessons, participants learn to reflect on their thoughts and feelings without judgement and explore the connection between mind and body. This familiarises them with the philosophy, techniques and ethical considerations of mindfulness in order to increase their overall quality of life.

“We are fortunate to have modules dedicated to soft skills as part of the programme. They have really helped me reflect on my values and priorities. The process of self-awareness is not always easy, but I clearly see the benefits and how it helps me in my professional and private life. I acquired techniques and take-aways that I use to enhance my communication and relations with others.”

Flavia Virey, 2016 Alumna
capstone projects

In the academic world, a capstone project is a practical assignment, based on a real-life challenge, which represents the culmination of one’s knowledge. During the Executive MBA programme, participants work on three major projects: the Strategy Consulting Project, the Strategy & Sustainability Group Project during the Introductory Week and an Entrepreneurship Group Project. The aim of each of these projects is to create, adapt and apply new strategies and knowledge to situations participants have experienced or expect to anticipate in their careers.

This is a personal piece of work directly linked to a strategic challenge within an organisation, company or firm that participants are associated with. The Strategy Consulting Project (SCP) is an opportunity for students to take on a concrete challenge with a view to making a real impact in their professional field. They apply newly acquired skills and competences to a real-world challenge and act as in-house consultants.

Whether employees or business owners, the Entrepreneurship module enhances participants’ entrepreneurial mindset, capabilities and creativity. Collaborating in small groups, students choose to work either on a brand-new venture or on a new project in an existing organisation willing to diversify its activities.

During the Introductory Week, the Strategy & Sustainability Group Project offers an integrative view of how economic, societal and environmental sustainability considerations are incorporated in a value chain. Based on a real case study, participants explore the challenges of aiming for competitiveness and sustainability along the entire value chain.
introductory week & abroad module

Introductory Week

Start the programme by re-wiring your brain!

For many participants, the last time they set foot in an academic institution was years or decades ago. This is why our Introductory Week is so important. It is a way of kick-starting participants’ return to studying, helping them get re-acquainted with the university environment and back into a learning mode.

The four-day immersive experience helps prepare participants to ‘unlock their brain’ to get the most out of this learning experience. Students discuss and brainstorm optimum cognitive methods and how to better maximise the learning process. They also work on their first project, the Strategy & Sustainability Group Project. They explore a real-world business case with diverse stakeholders who intervene to give their expertise on different topics related to this scenario.

The Introductory Week is intensive but has a strong social aspect, oriented toward networking and meeting fellow participants. Students get to know the people they will spend the next 16 months with, as we believe that a collaborative class dynamics, enriched by strong team spirit and plenty of fun, forms the foundation of hard work.

Abroad Module

HEC Lausanne has a longstanding partnership with renowned institutions abroad, with which we organise an annual week-long study tour. Classes take place on the campus of partner schools, and participants visit local companies that represent outstanding business principles and practices. The study tour is an enriching and complementary addition to the programme.

* The programme reserves the right to modify the location or institute of the study tour without notice.
build a lasting business network

Our participants come from a wide variety of educational and professional backgrounds. They have different personalities but the same willingness to excel, learn and share, which is key to building strong and valuable relationships. For 16 months participants learn alongside people who work and think differently. They share knowledge and experiences that broaden their vision and generate new opportunities.

The social and professional network is strengthened during the whole programme and continues to grow within the MBA HEC Lausanne Alumni Association. The network of contacts is very international but anchored in the Swiss and European economic landscape.

MBA HEC Lausanne Alumni Association

The Executive MBA HEC Lausanne is a lively community of people who network and get together after graduation. This independent organisation is run by alumni and serves the needs of more than 800 members (MBA and Executive MBA) with support services and events such as conferences, workshops, company visits, social and networking gatherings, etc. Thanks to alumni efforts, the Executive MBA HEC Lausanne community continues to grow worldwide.

“As the president of the MBA HEC Lausanne Alumni Association, I am pleased to see that our association is growing rapidly. The efforts to proactively engage with all our members and develop our activities not only help to increase the network of each of our alumni but also enhance the value of our common HEC degree. I am always amazed by the people who join us each year. With incredible international experiences, cultures and different job positions, they greatly contribute to our community!”

Laurent Wenker, 2008 Alumnus
admission process

Qualities we look for

We strongly believe in open-mindedness, personal initiatives and innovative change. Our objective is to help you enhance your personal, corporate and social responsibilities by further developing your capabilities and critical thinking. The programme is intended for ambitious executives who want to further their career, enhance their skills and are willing to embrace the challenge of this Executive MBA programme.

All participants are expected to remain employed while in the programme. Studying whilst being employed enables you to improve your workplace performance from day one by directly applying in practice the concepts learned in class.

Your Next Steps

Admission to the programme is based upon a competitive selection process that ensures the right mix of qualified participants for each class. We operate on a rolling application process, which means that we accept applications throughout the year; the sooner you apply, the sooner an admission decision is made.

1. Pre-Assessment
   Should you have any doubts about your eligibility, we strongly recommend that you contact us for a one-on-one discussion and a review of your CV prior to completing the application form.

2. Apply Online
   The application form is available on our website. Your application file must be completed with accurate information and please ensure that you submit all of the requested documents.

3. Interview
   Based on a review of your completed application, the admissions committee will inform you if you have been short-listed for an admission interview.

Entry Requirements

University degree or equivalent;
Min. 5–7 years of relevant professional experience;
Fluency in English.

Application Rounds

Round 1: November 30th
Round 2: February 28th
Round 3: April 30th
contact

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How to find us

BY RAIL

Lausanne railway station is approximately 20 minutes by metro from the University of Lausanne. From the railway station:

Take the M2 metro line heading toward Croisettes
Get off at the Lausanne Flon stop
Take the M1 metro line heading toward Renens CFF
Get off at the UNIL-Chamberonne stop

BY CAR

The average journey time from Geneva is about 40 minutes, and about 2.5 hours from Zurich. The A1 motorway links Geneva and Zurich directly to the university.

Take the A1 heading toward Lausanne-Sud
Leave the motorway at the UNIL-EPFL exit
Follow the signs to UNIL
Then follow the signs to UNIL-Chamberonne

www.hec.unil.ch/executivemba